



PAP-16080001050100

Seat No. _____

B. Com. (Sem. V) Examination

October / November - 2018

Foundation English

(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) Figures to the right indicate marks.
(2) Please show your option clearly.

1 Write a short note : (any **one**) **10**

- (i) Major factors to take into account for starting your own small business.

OR

- (ii) Enumerate reasons of cost-friendly and cheap India's Mars Mission.

2 Write short answers to the questions below : (any **five**) **20**

- (1) Why does the author say 'if you are in a business, then, you are in a global business' ?
(2) What are the benefits of starting your own business ?
(3) Why do some people criticise India's Space Programme ?
(4) What does India's economic development mean for its villages ?
(5) Describe how Jakhra lived the life of a brahamchari ?
(6) What was 'the Other Poison' which killed Jakhra ?
(7) How can one come up with a good business idea ?

3 (a) (i) You are asked to find out reasons of sales getting dipped. Write a report as a Sales-in-charge with your findings. **10**

OR

- (ii) As a Personnel Manager of a reputed company write a facts-finding report of reasons of workers' unrest that affects the Productivity and Sales.

- (b) (i) Write a questionnaire on newspaper reading habits of citizens of Jamnagar. **10**

OR

- (ii) Write a questionnaire on consumers' preference in selecting a mobile-phone network of a particular service provider.

- 4 Read the following report carefully and answer the questions given below : **10**

Equities recover on Speculative Support

Equities recovered on the Bombay Stock Exchange (BSE) on Tuesday following heavy buying by speculators and foreign investors. Reflecting the uptrend, the B.S.E. Sensitive index opened at 3322.04 and closed at 3367.63 showing a gain over the previous close of 3324.22. The B.S.E. – 100 advanced by 17.40 points to 1476.72. The B.S.E. – 200 and Dollex settled at 327.98 and 152.23 compared with 325.01 and 150.81 previously.

The leading operators from Calcutta were extending support to favourite scripts like Tisco and SBI. The foreign institutional investors were showing interest in Colgate, Orient Bank and Bajaj Auto.

Questions :

- (1) What is the trend in the market ?
- (2) Why so ?
- (3) How much did the B.S.E. gain ?
- (4) What is the previous closing level of the B.S.E. – 100 ?
- (5) Which companies did attract FII ?

OR

- 4 Read the following report and answer the questions given below : 10

ICE Stock Suffer Sharp Set-back

After initial strength infotech, communication and entertainment stocks suffered a sharp set back on the B.S.E. on Tuesday in the wake of Panic Selling triggered by speculation of default by leading bulls.

Reflecting the trend, the B.S.E. Sensitive Index opened up at 4140.63 and rose to 4156.03 in the early stages. However late pressure brought it down to the day's low of 4020.68 before closing at 4069.68 as against Monday's close of 4112.69 a net of 43.01 points loss.

Market sources, who expect growth oriented Union Budget, did not rule out further damage from rumours of likely payment defaults by once market mover leading brokers.

Questions :

- (1) Explain the heading.
- (2) What is the difference between the previous closing and the day's closing of BSE ?
- (3) How did the speculation of defaults by leading bulls affect ICE stocks ?
- (4) What market trend is forecast for the next day ?
- (5) What type of Union Budget is expected by the market ?
